

NavPress Magazine Subscribers

MF053

Total list: 336,726

Base Price \$70/M

NavPress subscribers are excellent prospects for magazines and newsletter subscriptions offers, fundraising appeals, Christian gift items, Bible studies, discipleship and spiritual formation books and other Christian growth materials. All names CASS certified and NCOA compliant

Minimum Order: 5,000

Profile:

Discipleship Journal Actives (June 2009)-----	37,155
Discipleship Journal 2009 Expires -----	12,423
Discipleship Journal 2008 Expires -----	25,847
Pray! Magazine Actives (June2009) -----	17,928
Pray! Magazine 2009 Expires -----	6,005
Pray! Magazine 2008 Expires -----	10,502
Male -----	77,365
Female -----	136,423
Churches -----	22,236
Individuals-----	314,490

Sample Mail Piece Required For Approval
No Telemarketing Allowed!

NCOA: Bi-Monthly

Update: No new names to the file.

Suggested Usages:

Subscriptions, Fundraising appeals, Christian Gifts
Bible Studies and other Christian growth offers

Selection Charges:

Contact Name -----	N/C
Churches -----	\$10/M
Actives -----	\$20/M
Gender -----	\$5/M
State/Zip/SCF/County -----	\$5/M
Radius -----	\$25/Ea

Output Charges:

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Cheshire Labels -----	N/C
4-Up PSL -----	\$5/M
CD -----	\$20/F
Galley List -----	\$10/M
Presort/Barcode -----	\$5/M*

* \$50 minimum charge.

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Fran Pintozzi, VP Marketing	800-874-0339
Rob Ambrose, Marketing Consultant	800-874-3880
Lori Guiang, List Broker	800-874-0338